

## **MABA Board Meeting Minutes**

**Thursday, February 8, 2018 at Union Community Bank**

**Board Members Present: Bev Kreider, Bob Heiserman, Don Discavage, Steve Ulrich, Michelle Wann, Eric Miller and Pat Shinkosky.**

- 1. Bev Kreider called the meeting to order.**
- 2. Motion to approve the minutes from January 11, 2018 (Bob/Don) motion approved.**
- 3. Motion to approve the treasurer's report dated February 8, 2018 (Don/Michelle) motion approved**
- 4. Bev presented the newsletter email results from Jana for review.**
- 5. The budget with 2017 actual expenses will be presented at the next board meeting in March.**
- 6. There was a discussion that the budget for advertising should be increased. The Traveler's fees have increased, it now costs \$165 for a full page ad, the Merchandiser will do features but an ad must be placed in that issue, LNP and the York Daily Record ads run about \$300 each. Steve suggested that the budget should be increased to \$1,000.**
- 7. Marietta Day discussion: Brittany Garner is heading the food truck and artisan section. The artisan section will be advertised separately from Marietta Day with its own name and location. A different area for the artisans was discussed with the Community House suggested as the best place. It was also discussed that the artisans not be limited to just Marietta, Columbia and Wrightsville artists but expanded and there would be a fee to participate. Steve made a suggestion that it would be nice to locate all the food vendors also in one area.**
- 8. It was suggested that we get a proposal from Jana for her proposed fees and duties for 2018. Bev said she would contact Jana.**
- 9. Bev said she talked to Scott Barrows and he is still planning to continue developing the inside signage to cross market the individual businesses in town.**
- 10. Motion was made to donate \$50.00 to the Memorial Day Parade (B/S) motion approved.**

- 11. Motion was made for Steve to set up a PayPal account and develop an online application form for Marietta Day (D/M) motion approved.**
- 12. The next board meeting will be Thursday, March 8, 2018 at 8:45 am.**
- 13. Motion to adjourn the meeting (M/S) motion approved.**