

Marietta Area Business Association MEETING MINUTES



Annual Member Meeting

October 23, 2019, 8:30am – 10:00am
Marietta Community House

Attendees (absentees noted in *italics*):

Bev Kreider, President
Scott Barrows, Vice President
Sarah Barrows, Secretary
Bob Heiserman, Treasurer

Audrey Pombo, Board Member
Abby Ulrich, Board Member
Tammy Weidman, Board Member
Eric Miller, Board Member

Member Sign-In Sheet (see below)

October MABA Annual Meeting & Mixer
Sign-In Sheet

10/23/2019

Name	Business Name	Email Address	Phone Number
Sarah Barrows	Lancaster Recumbent	sarah@lancasterrecumbent.com	717.553.5834
Scott Barrows	Lancaster Recumbent	scott@lancasterrecumbent.com	717.553.5834
Bob Heiserman	DMEGAL REAL ESTATE	dunegalrealstate@earthlink.net	717-426-4350
Freddy States	McCleung's + Railroad House Inn	freddystates@yahoo.com	(717) 666-8889
Eric Miller	Eric Miller, Realtor	Eric.Miller309@Live.com	717-575-6147
Bev Kreider	Premier Linen Co		
John + Missy Chapman	Chapmans Piano Tuning	pianomania@comcast.net	717 615 5120
Tina Greider	Shank's Tavern	shankstavern@gmail.com	717-413-1827
Mark + Susan Snider	RESIDENT	Susanmsnider@gmail.com	6107451907
Scott Barrows	None		
Stacia A. Hummel	Curio Decorative Painting & Refinishing	iamcurio@gmail.com	717-917-7031
GARY SCHATZ	Marietta Fireworks	gwschatz@gmail.com	717-653-0216
Jason Hampton	Heart Cafe Marietta	heartcafe.marietta@gmail.com	717-604-1169
Rebecca Kelly	Northwest Bank	rebecca.kelly@northwest.com	717-426-2602
Deb Dupler	" "	deb.dupler@northwest.com	717-203-9626
Kate Digby	" "	kate.digby@northwest.com	717-426-2602
Steve Ulrich	ALL OF THEM		
Basilica Basile	Milaud-Schock Library	basile@montjoy.lib.pa.us	717-653-1510
Kathy Learman	Marietta Community House	kalearnan51@gmail.com	
DAVID DENNEY	Lunppic.com	missy@denney.com	717-287-8861

*Note: [Hyperlinks](#) within minutes link to documents shared at the meeting.

Executive Summary

MOTIONS

Motions	1st	2nd	Vote*	Impact
2019-BLC-1 Board member nominees must meet the following qualifications: <ul style="list-style-type: none"> • Must be a current member • Must commit to attend board meetings • Must commit to actively participate on a MABA committee • Must have a business or residence in 17547 zip code 	Bev	Sarah	Aye: All Nay: 0 Motion Carries	Approved Bylaw Change Changes will help assure board members are actively committed and involved.
2019-BLC-2 All elected board members will serve a 2 year term. Membership will elect 4 new board members each year.	Bev	Sarah	Aye: All Nay: 0 Motion Carries	Approved Bylaw Change Changes will help establish momentum and continuity year after year.
2019-BLC-3 Elected board members will appoint officers for a 1 year term.	Bev	Sarah	Aye: All Nay: 0 Motion Carries	Approved Bylaw Change Changes will help align individual's experience, talents, and time commitment with appropriate board of director's roles.

*Voting may take place only when a quorum is present; MABA bylaws define a quorum as a simple majority of board members.

ACTION ITEMS

Action Items	Responsible	Due Date
Update MABA bylaws with the approved changes 2019-BLC-1,2, & 3	Board of Directors	12/31/2019

KEY DATES

Date & Time	Event	Location
Friday, December 13, 2019	MABA Board of Director Election Ballots due (postmarked by 12/13)	N/A
Saturday, May 9, 2020	2020 Marietta Day	Market Street, Marietta

Detailed Meeting Minutes (Click this [link](#) for the presentation)

- Meeting called to order (Bev)
- Welcome (Bev)
 - Special thanks to businesses who donated food, drink, and linens for this evenings
- Review of 2019 MABA Mission and Objectives

- o Mission Statement: The purpose of the Marietta Area Business Association shall be to form a coalition of interested parties to pool their resources to sponsor projects and programs that **promote the economic, social, and physical prosperity of Marietta.**
- o Review of current Board of Directors
 - President - Bev Kreider
 - Vice President - Scott Barrows
 - Secretary - Sarah Barrows
 - Treasurer - Bob Heiserman
 - Members-at-large
 1. Eric Miller
 2. Audrey Pombo
 3. Abby Ulrich
 4. Tammy Weidman
- o Key initiatives as voted on by members in 2018
- o Key objectives managed by MABA sub-committees
 - Economic - Generate consumer awareness of Marietta(in & beyond Marietta) with call to action
 - Social - Connect businesses and community organizations for maximum impact
 - Beautification - Support beautification of Marietta to make a lasting first impression
- Committee Updates
 - o Economic Committee
 - Completed initiatives: Marietta Day Mini-Carnival and Passport, Marietta Day PR
 - In-Progress: Marietta Mini-PR Kit Distribution
 - o Beautification Committee
 - Completed initiatives: Adopt-a-Planter Program, Front Street Clean-Up & Mowing
 - Potential initiatives - Blue Bell Event, Community Gardens, Market Street Banners
 - o Social Committee
 - Completed initiatives: Less frequent, more formal/ substantial meetings, more meeting communications
 - Potential Initiatives: Identified several topics for future agendas, i.e. Business Safety & Security (A Talk with the Susquehanna Regional Police), A History of Business in Marietta (A Talk with Town Historians)
- MABA Board Nomination & Election Process
 - o Board proposes changes to the nomination and election process - why?
 - Help establish momentum and continuity year to year; currently board officers serve a term of 1 year and board members at large have a term of 2 years - it is difficult to maintain momentum and tribal knowledge year to year
 - Help establish an expectation of effort and participation for nominees and assure members have an active interest in improving Marietta and will actively contribute and participate.
 - o **2019 - BLC-1:** Board Qualifications for Nominees - the board suggests the following qualifications for any board member nomination
 - Must be a current member (dues paid)
 - Must commit to attend board meetings
 - Must commit to actively participate on a MABA committee
 - Must have a business or residence in the 17547 zip code

- o **2019-BLC-2:** Terms - the board suggests the following terms for any board position
 - Elected board members will serve a 2 year term
 - Board members will appoint officers to serve a 1 year term
- o **2019-BLC-3:** Board Officer Appointment - the board recommends the following process
 - Propose that MABA board officers (President, Vice President, Secretary, Treasurer) are appointed by board members only
 - Officers will be appointed for a 1 year term (can be reappointed)

Motion to approve 2019-BLC-1, 2, & 3 - Bev, Sarah - All Approve; motion carries
- o The board recommends that 2020 will be a transitional year where 2 board members will be elected for a 1 year term, and 4 board members will be elected for a two year term. This will align the current board where two members have 1 more year of their term and make it that there is no more than 4 new board members each year.
- o Board Member Voting Process
 - Board proposes a new voting process that would provide member anonymity and employ an unbiased third party to oversee the voting process
 - The board recommends a paper voting process
 1. Each business would receive a paper ballot in the mail after Thanksgiving listing the names of all qualified nominees
 2. Businesses complete their board member ballot and send to an unbiased third party designated by the board to oversee ballot submission (one per business); completed paper ballots must be postmarked by Friday, December 13th
 3. The unbiased third party will provide the MABA board with a tally of the votes which the board will communicate with the greater membership and announce the winning board members
- o 2020 board member nomination ballots distributed to member businesses in attendance; ballots collected
- o Meeting Adjourned