

## **MABA Board Meeting Minutes**

**Thursday, June 14, 2018 at Union Community Bank**

**Board Members Present: Bev Kreider, Don Discavage, Steve Ulrich, Michelle Wann, Tammy Weidman and Pat Shinkosky.**

**Bev called the meeting to order.**

**The March minutes and Treasurers report were handed out.**

**Glen Mazis, Marietta Borough Council President and Scott Barrows, MABA member attended the meeting.**

**Glen announced that there will be a ribbon cutting ceremony before the July 7<sup>th</sup> bike race begins officially opening Lancaster Recumbent bicycle shop. He also informed us that borough council voted to put up posts and signs along the rails to trails pointing out access to streets in the borough and they will also allow local merchants to add signs for their businesses to the posts. A motion was made by Bev to have MABA go forward with looking into costs, design, etc for signs of local merchants, S/D, motion approved**

**A discussion followed and Scott Barrows submitted information he had compiled for the signs and agreed to chair the committee for determining prices, design and contacting the merchants. Borough Council and MABA will have final approval of the signs.**

### **Events Report-**

**Michelle discussed getting support from local businesses during the bike race on July 7<sup>th</sup> especially since it will be starting and finishing on Market Street in front of Lancaster Recumbent. She presented a letter that she will send to all the merchants asking them to offer a promotion and/or sponsor an activity. The areas for any activities could be at the square on near the S-bend. A motion was made that MABA send the letter out and encourage businesses to participate through a promotion or activity for the bike race.**

### **Membership Report-**

**Don reported that the membership committee was looking into combining with the marketing committee and maybe developing a sponsorship program replacing membership fees. The sponsorship tiers would reflect a level of membership benefits such as advertising, maybe providing a sign on the rails to trails. There followed a discussion of what these benefits could be for and that they could be customized for each level of sponsorship.**

**Next board meeting is Thursday, July 19, 2018 at 8:30 at Union Community Bank**

**Motion to adjoin meeting, B/M, motion approved.**